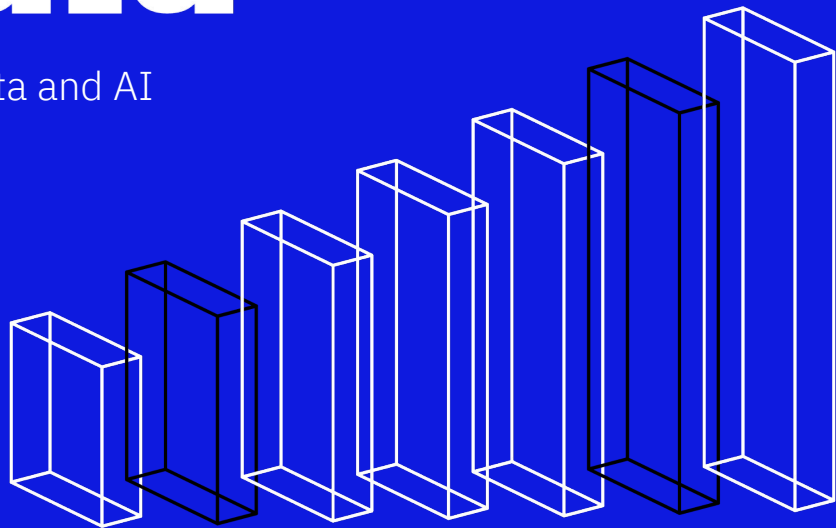




Du Data

Content, Trends, Listening with Data and AI





ABOUT DUDATA

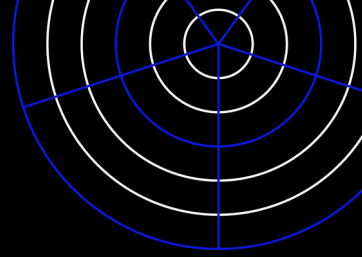
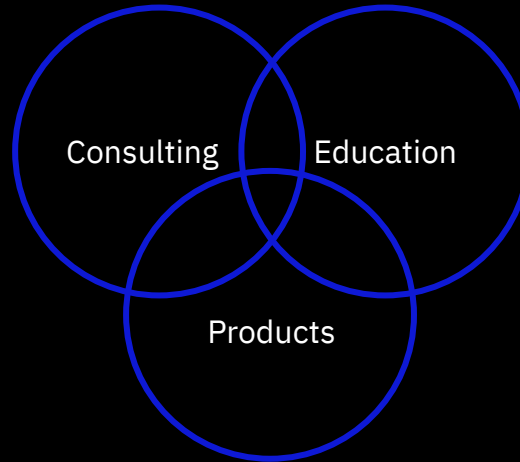
Data-driven recommendations,
insights on topics, content and actions.
In an easy, relaxed and assertive way.



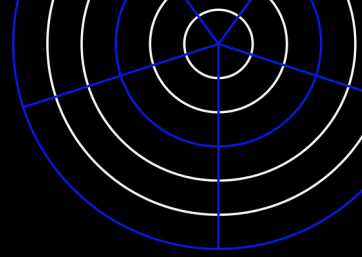
Du Data

Data Driven for Digital Content Strategies

Key Pillars



Key Pillars



Consulting

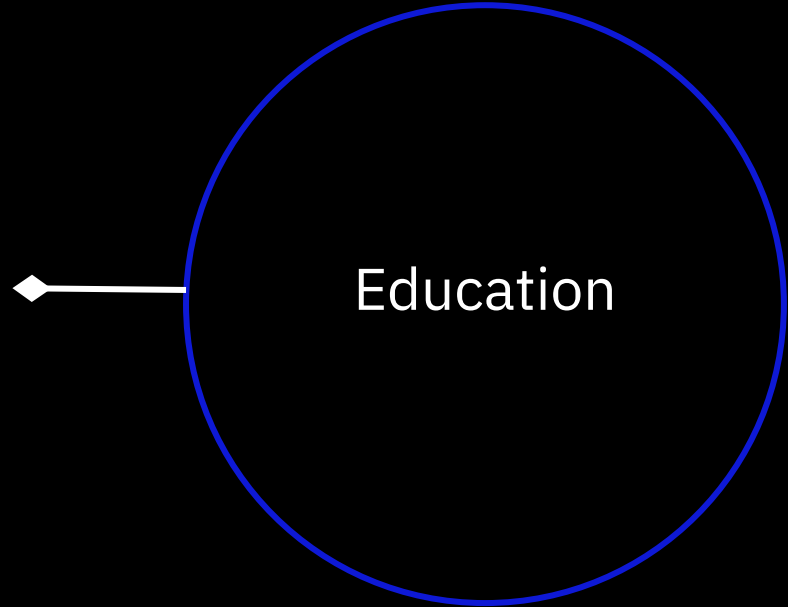
Our team is focused on continuous improvement and innovation (yes, we study a lot). We are also passionate about challenges and pioneering solutions. That's why we also create plans and solutions tailored specifically to what our clients need.



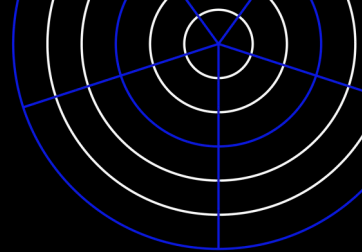
Key Pillars

The education pillar is of utmost importance, which is why we also provide training before, during, and after the implementation of any service.

After all, understanding how to use a tool and its functionality is crucial for the entire team.



Key Pillars



Products

We offer a variety of report and study formats. Additionally, we have developed an Insights Hub that highlights the most relevant topics in real-time, along with a proprietary algorithm that measures the relevance of these topics.



OUR CUSTOMERS

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SHALL WE BUILD THIS TOGETHER?

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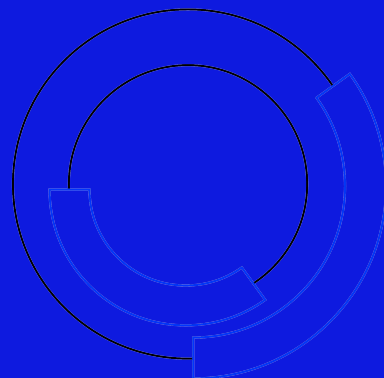
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Creative Data For Business